

MGMT1560 - Introduction to Finance Course Outline Spring 2018

Instructor: Class Dates and times E-mail: Required Text: Supplementary: Sunny Yeung, BA, BComm, CPA, CMA Mondays and Wednesdays 5:00PM to 8:00PM syeung@mccedu.ca Fundamentals of Corporate Finance 8th Canadian Edition The Wall Street Journal, Financial Times, Business Week, among others.

Prerequisite(s):

Course Description

This course provides an introduction to the basic concepts and principles of finance. The material to be covered will include: financial markets and institutions, investments, and managerial finance.

Course Objective:

The purpose of this course is to introduce the student to basic principles of finance. These principles are the basic knowledge for either a career in corporate finance or further education in the area of investments, real estate, banking, and insurance. It is also an excellent primer for non-finance majors wanting to familiarize with the world of finance. The primary goal of this course is to impart the knowledge to allow you to intelligently solve practical business problems. To achieve this goal, it is crucial that you have a sound understanding of finance theory. As such, the course will be theoretical in nature, often requiring rigorous quantitative analysis.

Performance Objectives:

- 1. To gain a basic understanding of fundamental finance theories, e.g., time value of money.
- 2. To apply finance concepts to real finance problems.
- 3. To become familiar with finance terminology.

Learning Outcomes/Objectives:

Introduction to Finance will provide students the knowledge of major concepts and topics of finance. On successful completion of this course, students will be able to apply these concepts; and, most importantly, be able to think logically and systematically in financial terms. More specifically, student will:

- 1. Explain the Goal of Financial Management and the conflicts of interest between managers and owners.
- 2. Compute the future value, present value and the rate of return on an investment for projects that involve single or multiple cash flow(s).
- 3. Know the important types of bonds and understand the determinants of bond yields.
- 4. Understand the impact of inflation on interest rates and the term structure of interest rates.
- 5. Recognize how stock prices depend on future dividends and be able to compute stock prices using the dividend growth model.
- 6. Understand how financial markets work and know the historical rate of returns and risks on various types of investments.
- 7. Calculate expected value and standard deviation (risk) of investment returns and understand the riskreturn tradeoff.
- 8. Appreciate the impact of diversification and have a basic understanding of the systematic risk principle.
- 9. Know the various ways in which capital can be raised and determine a firm's overall cost of capital.



Teaching Methodology

This course uses a combination of lecture about theoretical and practical topics, reading, case studies, discussion board, and experiential exercises in order to expose students to the challenges faced in the finance field. I expect you to be an active participant in this learning process by discussing theoretical topics, solving practical problems in and out the class, writing reports about financial events and working in groups. I also recommend that you use the discussion board from Blackboard provided in this class. Moreover, do not hesitate to contact me for assistance whenever necessary.

You must be PROACTIVE to succeed in this course. Postings in the Announcements section will keep you updated as much as possible; however, do not rely on being reminded of upcoming events by the instructor. You are responsible for all activities and deadlines listed in this syllabus. Read it thoroughly and make note of important dates and deadlines. The Blackboard software has a calendar function that you might want to use to remind you of certain dates.

Course Policies

Attendance:

- It is the students' responsibility to attend class and obtain assignments, lectures, notes, etc., for the days missed. Failure to attend class regularly will seriously affect the student's ability to comprehend the material.
- As you can see from the schedule, we will be investigating a new topic at nearly every class, so it is critical that you come to class. Students are expected to be on time, to be prepared for class, and to take notes during class lectures. The instructor will only clarify the class lectures, not "re-lecture."
- Students are asked to show up for class on time. Repeated class disturbances will result in restricted admission.
- Students are asked to show courtesy to other students. All cell phones, pagers, IPods, MP3 and other electronic devices are to be turned off before class. Students will be asked to leave class if phones or other devices interrupt. Students who disturb classmates by talking during class will also be asked to leave.
- 10% will be deducted from any student's grade if their cell phone rings during an exam. Repeated interruption from these items will result in the student being dismissed from the class. No student will be allowed to use a cell phone's calculator feature during an exam.

Laptops:

I encourage you to use your laptop for this course in class. However, the use of your laptop is <u>strictly</u> for class activities such as taking notes, referring to a spreadsheet, or in occasions when we need to search the network. You are not allowed to connect the laptop to networks such as Messenger, Yahoo Messenger, Skype, and should not be doing any non-class activities during class time. You will be asked to leave the classroom if fail to comply this policy.

Quizzes and Exams:

2 quizzes constitute 30% of class marks.

1 mid-term constitutes 30%.

1 final exam constitutes 40%.

Note: Nobody will have the opportunity to do extra work, such as additional exams, extra assignments, etc., to improve a grade.



Grading Policy:

96 - 100%	A+		
91 - 95%	А		
86 - 90%	A-		
81 - 85%	B+		
76 - 80%	В		
71 - 75%	C+		
66 - 70%	С		
60 - 65%	D		
Below 60%	F		

Classroom Behavior

The Maskwacis Cultural College encourages classroom discussion and academic debate as an essential intellectual activity. It is essential that students learn to express and defend their beliefs, but it is also essential that they learn to listen and respond respectfully to others whose beliefs they may not share. MCC will always tolerate diverse, unorthodox, and unpopular points of view, but it will not tolerate condescending or insulting remarks. When students verbally abuse or ridicule and intimidate others whose views they do not agree with, they subvert the free exchange of ideas that should characterize a university classroom. If their actions are deemed by the professor to be disruptive, they will be subject to appropriate disciplinary action, which may include being involuntarily withdrawn from the class.

Copyright Restrictions

The Copyright Act of 1976 grants to copyright owners the exclusive right to reproduce their works and distribute copies of their work. Works that receive copyright protection include published works such as a textbook. Copying a textbook without permission from the owner of the copyright may constitute copyright infringement. Civil and criminal penalties may be assessed for copyright infringement. Civil penalties include damages up to \$100,000; criminal penalties include a fine up to \$250,000 and imprisonment.

Copyright laws do not allow students and professors to make photocopies of copyrighted materials, but you may copy a limited portion of a work, such an article from a journal or a chapter from a book for your own personal academic use or, in the case of a professor, for personal, limited classroom use. In general, the extent of your copying should not suggest that the purpose or the effect of your copying is to avoid paying for the materials. And, of course, you may not sell these copies for a profit. Thus, students who copy textbooks to avoid buying them or professors who provide photocopies of textbooks to enable students to save money are violating the law.

Plagiarism and Cheating

Plagiarism is the presentation of someone else's work as one's own. Recently, the Internet has complicated the picture. Getting something from the Internet and presenting it as one's own is still plagiarism. Copying another student's paper or a portion of the paper - is usually called "copying". Neither plagiarism nor copying will be tolerated. If a student has committed plagiarism, the students will receive a grade of 'F' in the course



Safety and Security- You are the Difference

Your safety and security are of prime concern here at MCC to ensure the College is a safe place to learn. MCC is not, however, exempt from crime. To be safe and secure, you must take common sense precautions. Be alert and aware of those around you; look out for the safety of others. Do not leave valuables unattended; do not attempt to touch or interfere with our wildlife.

Student Responsibility For Dropping a Course

It is the responsibility of the STUDENT to drop the course before the drop date. Faculty are not responsible for dropping students who suspend class attendance.

Class Schedule

Lecture	Date	Торіс	Reading	Quiz/Exam	Marks
1	2-May-18	Introduction to Corporate Finance	Chapter 1		
2	7-May-18	Financial Statements and Taxes	Chapter 2		
3	9-May-18	Cash Flow and Ratio Analysis	Chapter 3	Quiz 1	15%
4	14-May-18	Financial Planning and Corporate Growth	Chapter 4		
5	16-May-18	Time Value of Money	Chapter 5		
6	23-May-18	Discounted Cash Flow Valuation.	Chapter 6	Mid-term	30%
7	28-May-18	Interest rates and Bond Valuation	Chapter 7		
8	30-May-18	Stock Valuation	Chapter 8		
9	4-Jun-18	NPV and Other Investment Criteria	Chapter 9	Quiz 2	15%
10	6-Jun-18	Capital Investment Decisions	Chapter 10		
Final	11 th or 13 th Jun			Final Exam	40%

Academic approval by

President: Dr. Claudine Louis

Cultural content approved by

Elder: Jerry Saddleback

Situations not discussed in this outline or any disputes will be managed according to the policies of Maskwacis Cultural College.